

THE LAUNCH AT HINGHAM SHIPYARD GRAND OPENING

THE LAUNCH: The Hingham Shipyard is a 1.2-million sf mixed-use, transit-oriented, waterfront development in the town of Hingham, MA. It includes 210,000 sf of retail/restaurant space; 30,000 sf of office space; and luxury apartments, townhomes and condominiums.

THE GRAND OPENING: Building off the recent success of performance reality shows, the summer-long Grand Opening celebration will revolve around a “Shipyard Sings” a capella series. The series, produced in corporation with Hollywood’s Sam Weismann, producer of NBC’s popular a capella competition “Sing-Off”, will feature the winners of season one of “Sing-Off”, first-place winners Nota from Puerto Rico and second-place winners, the Beelzebub’s from Tufts University, with a public on-line competition and live audience votes in July and August.

In addition to the “Shipyard Sings” series and other musical concerts at the Shipyard, the summer will feature a range of week-end entertainment for families and children, including plenty of food, fun and festivities. And, for the grown-ups, Friday evenings will include meet-ups hosted by Meetcha.com, a new online community for 40+ singles, and other interactive fun at the many Shipyard restaurants.

THE SCHEDULE:

OPENING WEEKEND

Thursday June 24:

Charity shopping event

Friday June 25:

Meetcha at the Shipyard

Saturday June 26:

Ribbon Cutting & VIP breakfast

Shipyard Alumni Reunion

Food, Fun & Festivities

Kick-off of the “Shipyard Sings” Audition Series,
featuring Nota from NBC’s “Sing-Off”

Sunday June 27:

Food, Fun & Festivities

“Shipyard Sings” concert with Hyannis Sound

JULY AND AUGUST

Fridays:

Meetcha at the Shipyard

Friday June 25:

Food, Fun & Festivities

Last Saturday of each month:

“Shipyard Sings” competition

SEPTEMBER FINALE

Saturday August 25:

“Shinvard Sings” series concludes with the Beelzebub’s from NRC’s “Sing-Off”