



FOR IMMEDIATE RELEASE/November 4, 2010

Contact: Beth Foster
Bfoster@aignerprenskymarketing.com
617/254-9500

Hingham Shipyard Holiday Market Arrives **November 27/28!**

The Launch at Hingham Shipyard and New England Open Markets brings SOWA-style show to the South Shore

Hingham, MA –The Launch at Hingham Shipyard and New England Open Markets is excited to announce the opening of the **Hingham Shipyard Holiday Market** taking place Saturday, November 27th and Sunday, November 28th. Over 70 New England artists have been carefully chosen to present an exceptional array of handcrafted products including jewelry, handbags, baby clothes, letterpress stationery, pottery, sculpture and much more. With the SOWA market now closed for the season, lovers of great art, gift ideas and more can find it all at the **Hingham Shipyard Holiday Market**.

Some vendors/artisans include:

Artemesia Studio. Located in the Berkshires, Artemesia Studio uses recycled materials for their handcrafted clothing and accessories.

Big Sky Bakery. A Boston favorite, Big Sky is among the many food vendors appearing at the market. Big Sky Bakery is known for its custom made cakes and award winning breads.

Summer House Soaps. Handmade soap from Cape Cod. Using only natural ingredients, Summer House Soaps offer a range of lotions and soap.

Coco & Ruby Makes 4. Created by the parents of young children, all clothing and accessories from Coco & Ruby are made from “upcycled” clothing and new fabrics to create one-of-a-kind pieces for kids.

Sassy Sauces Located in Natick, Sassy Sauces has been featured at the SOWA Open Market. They create gourmet dessert sauces.

Shoppers can expect to find a unique gift for everyone on their holiday list. Located at the Hingham Shipyard, home to numerous restaurants and retail stores, the **Hingham Shipyard Holiday Market** is sure to be a

popular South Shore destination. Hours are from 10am to 6pm. Admission and parking are free to the public. Please visit <http://www.hinghamholidaymarket.com> for additional information, including artisan profiles and directions to the Shipyard.

Hingham Shipyard Holiday Market kicks off the month-long Winter Festival of the Hingham Shipyard. Also on this weekend, the South Shore Art Center @ The Shipyard will have artist demonstrations by area painters and Holiday Tree Decorating at their new Gallery Exhibition at the Shipyard.

For more information about other events of the Winter Festival go to: <http://www.hinghamlaunch.com>

The Hingham Shipyard is a 1.2-million sq. foot mixed-use, transit-oriented, waterfront development in the town of Hingham. It includes 210,000 sq. ft. of retail/restaurant space; 30,000 sq. ft. of office space; and luxury apartments, townhomes and condominiums. Retails and Restaurants include: Bed Bath and Beyond, BG Galleries, Bodyscapes, Eastern Mountain Sports, The Fresh Market, Old Navy, Patriot Cinemas, Sleepy's, Star Nails, Supercuts, Talbots, Unleashed by Petco, Vitamin Shoppe, Red Mango, Alma Nove, Hingham Beer Works, Panera Bread, Pizzapalozza, and Typhoon Asian Bistro

###